



TOMOS Software Named "Cool Vendor" by Leading Analyst Firm **Vendors selected for "Cool Vendor" report are innovative, impactful and intriguing**

New York, April 23, 2009 – TOMOS Software (www.reachsimplicity.com), a leading provider of SaaS-based application lifecycle management (ALM) solutions, announced today it has been named a "Cool Vendor" in the report "Cool Vendors in Application Development [AD], New Tools, 2009" by leading industry research firm Gartner, Inc.

TOMOS is the premier light-weight, SaaS solution for application lifecycle quality management. Its landmark new release further simplifies the ALM process while providing new collaboration functions such as email notification, document and file sharing and a built-in social network that promotes faster and better communication for teams.

"We are thrilled that TOMOS has been named a 'Cool Vendor' by Gartner," said Bill Hayduk, CEO of TOMOS Software. "We continue to innovate while executing our strategy to provide an easy-to-use, inexpensive SaaS solution for managing the application lifecycle. The upcoming new release of TOMOS is a truly revolutionary product that will change the face of ALM and further enhance our market position."

Some Key Findings and Recommendations by Gartner in the report include:

- Software development remains difficult and demanding.
- Application development processes must be transformed to take advantage of new approaches and technologies.
- Cool vendors and their products represent key trends, directions and emerging practices in application development.

About TOMOS

TOMOS (www.reachsimplicity.com) is *the* premier light-weight, SaaS solution for application lifecycle quality management. As a collaborative solution for Analysts, Developers, Testers and Project Managers, TOMOS provides modules for requirements management, test authoring, test execution and defect tracking. All in a centralized, web-based system so teams can access TOMOS anytime, anywhere. For more information, visit www.reachsimplicity.com.

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

###