



## **New SaaS Tool Eases the Stress of Software Development** **TOMOS: Affordable and Easy-to-use Application Lifecycle Management for Teams**

**New York, February 18, 2009** – Managing the lifecycle of a software project is no longer complicated or expensive thanks to TOMOS ([www.reachsimplicity.com](http://www.reachsimplicity.com)), a new straightforward, sensibly-priced web-based Application Lifecycle Quality Management solution.

TOMOS uses a role-based team approach that was designed for business analysts, developers, testers and project managers. It contains modules that speak to each other – modules for requirements management, test case authoring and execution and defect tracking - so everyone is on the same page. TOMOS utilizes the software-as-a-service (SaaS) delivery model, ensuring access for any team member regardless of location and eliminating the time and expense of maintaining traditional software.

“As we outlined in our recent report, “Fortune 500 Spending Required for IT Cost Savings”, investments should be made in tools that will deliver strategic business value,” said Theresa Lanowitz, founder of voke, inc. “Investing in application lifecycle innovations, rather than relying on standard office management programs or homegrown tools, is one key way to achieve a higher ROI for IT spending.

“New players in the market, such as TOMOS, are geared towards teams looking for an entry-point application lifecycle management tool and are providing a simple, innovative and different approach to ALM,” Lanowitz said. “Leveraging the latest innovations in these tools, such as TOMOS’ linkages between requirements, test cases and defects, can significantly reduce development costs and improve delivery times. TOMOS’ SaaS delivery is setting the trend for the future of software delivery and helping organizations lower capital expenditures.”

Powerful enough to handle the most demanding development projects, user-friendly TOMOS was designed to address the unique challenges that small and medium-sized teams face – including team members in different locations and restrained budgets that won’t allow for enterprise-level tools.

### **Cheap**

At a price point of just \$49 per user per month, TOMOS puts application lifecycle quality management within the grasp of development teams everywhere. The monthly fee includes all updates and support – the SaaS delivery negates the need for hardware, installation or maintenance.

### **Easy**

TOMOS is so easy that teams can pick it up in minutes – no training, no installation or setup, no learning curve, no waiting. The interface is user-friendly, intuitive and clutter-free. TOMOS is ideal for those at any level of expertise and Word, Excel, and Outlook users will feel right at home.

## **Loaded**

TOMOS is loaded with features and unlike other SaaS tools, customers do not have to pay extra for the features they want. Features include:

- Built-in methodology and workflows
- Customizable dashboards
- Automatic metrics tracking
- Hundreds of pre-built reports
- Full-traceability throughout all assets
- Automatic email notifications
- Role-based permissions
- Version and build tracking
- Support for multiple projects
- Integration with third-party and open-source tools
- Import/export of assets from/to other tools

## **Secure**

Web-based access makes it easy to work securely with TOMOS from any location, anytime. Project data is protected with a secure encrypted connection and best-in-class security protection. Vulnerability scanning and intrusion detection ensure the safety of stored data, which is backed up nightly in two remote and highly secure U.S. datacenters.

TOMOS offers a free full-featured 30-day trial. After the trial period TOMOS is \$49 per user/per month -- including support. For more information, please visit [www.reachsimplicity.com](http://www.reachsimplicity.com).

## **About TOMOS:**

TOMOS (<http://www.reachsimplicity.com>) is *the* light-weight, SaaS solution for Application Lifecycle Quality Management. TOMOS was created by a team of senior management and technology experts specializing in software application lifecycle management. For more information visit [www.reachsimplicity.com](http://www.reachsimplicity.com).

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